

DAREECHA



Marie Stopes Society's Flood Response & Relief Operations (Aug-Dec 2022)

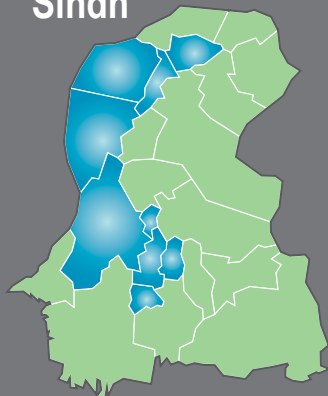
Delivering Gender-Focused Essential Healthcare, Family Planning and Reproductive Health Services



The devastating floods in Pakistan, left more than **33 million** people affected and one third of the Country submerged. The rains were recorded as three times greater than the national average for the last **30** years. About **72** districts were considered worst hit and nearly **15,000** lives were lost. Those impacted, included **16 million** children and **8.2 million** women of reproductive age. With the combined destruction of homes, livelihoods (land, livestock etc.) an estimated **9 million** people are expected to be forced into poverty.

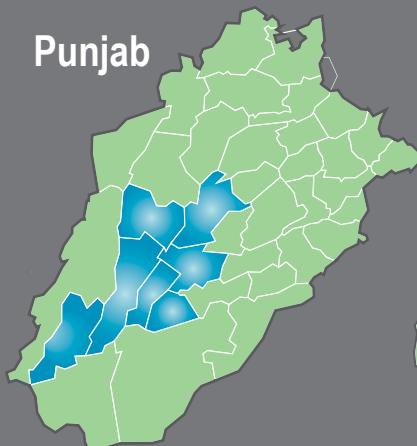
MSS began its relief work in Aug 2022 using its Roshni mobile outreach vans in select districts to provide immediate assistance in the form of basic health care as well as family planning (FP) services.

Sindh



Hyderabad | Jamshoro | Larkana
Matari | Qambar Shahdadkot | Shikarpur
Tando Muhammad Khan | Dadu | Tando Allahyar

Punjab



Muzaffargarh | Layyah | Jhang
Multan | Khanewal | Lodhran | Rajanpur

KPK



Nowshera | Peshawar | Charsadda

IMPACT – FLOOD RESPONSE AND RELIEF WORK (AUG – DEC, 2022)



Roshni Outreach Camps

1,114



Clients Served

119,617

62%
were female

23%
were children
(less than 15 years)



Female Clients Served

73,649



Children Served (1-15 years)

26,978



Male Clients Served

18,990



Short Acting Contraceptive
Methods (Units)

3,788



Long Acting Reversible
Contraceptive Methods

2,983



Antenatal Clients Served

6,725



Postnatal Care Clients Served

3,071



CYPs Generated

13,985

INFECTIOUS DISEASES IN THE AFTERMATH OF MONSOON FLOODING IN PAKISTAN AND MARIE STOPES SOCIETY'S RESPONSE

● MSS ● DFAT ● DAFPAK

Acute Watery Diarrhea (AWD)/Suspected Cholera



Other Acute Diarrhea (Non-Cholera)



Acute Upper Respiratory Tract Infection



Suspected Dengue Fever



Suspected Malaria



Dysentery



Suspected Chickenpox



Suspected Typhoid Fever



Neonatal Tetanus/Sepsis



Acute Viral Hepatitis (A & E)/ Acute Jaundice Syndrome



Acute Hemorrhagic Fever/CCHF



Scabies



Cutaneous Leishmaniasis



Suspected Measles



Suspected Diphtheria



Suspected Mumps



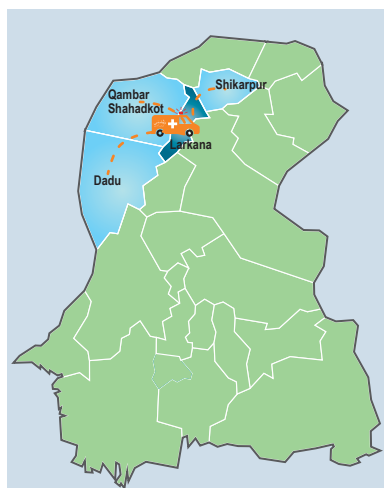
Referral



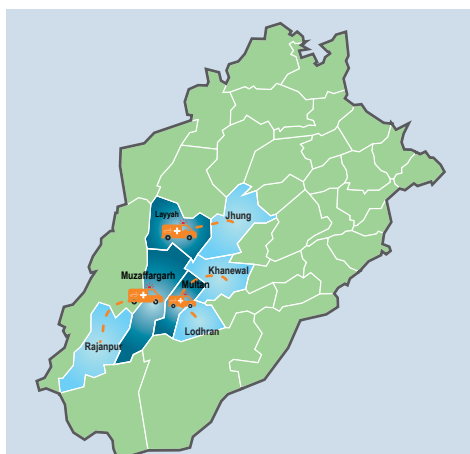
MARIE STOPES SOCIETY ACKNOWLEDGES CRITICAL SUPPORT FROM THE FOREIGN COMMONWEALTH AND DEVELOPMENT OFFICE (FCDO) UNDER THE, 'DELIVERING ACCELERATED FAMILY PLANNING IN PAKISTAN' (DAFPAK) PROGRAMME, DURING FLOODS.



With FCDO support, response and relief operations were carried out in three provinces: Sindh, Punjab and Khyber Pakhtunkhwa. 12 outreach vans reached the last-mile populations, in 14 districts, treating nearly 77,000 flood affectees:



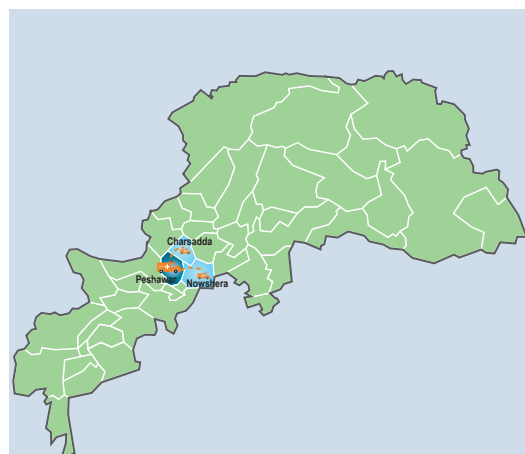
One Outreach Van based at Larkana and conducting Flood Relief Operations in Larkana, Dadu, Shikarpur and Qambar Shahadkot.



Three Outreach Vans based at Muzaffargarh and conducting Flood Relief Operations in Muzaffargarh and Rajanpur.

Three Outreach Vans based at Layyah and conducting Flood Relief Operations in Layyah and Jhang.

Two Outreach Vans based at Multan and conducting Flood Relief Operations in Multan, Khanewal and Lodhran.



Three Outreach Vans based at Peshawar and conducting Flood Relief Operations in Peshawar, Charsadda and Nowshera.

TOTAL IMPACT FROM DAFPAK (AUG – DEC, 2022)



Roshni Outreach Camps

740



Clients Served

76,979



Female Clients Served

46,608



Children Served (1-15 years)

18,560



Male Clients Served

11,811



Short Acting Contraceptive Methods (Units)

3,087



Long Acting Reversible Contraceptive Methods

2,306



Antenatal Clients Served

4,400



Postnatal Care Clients Served

1,992



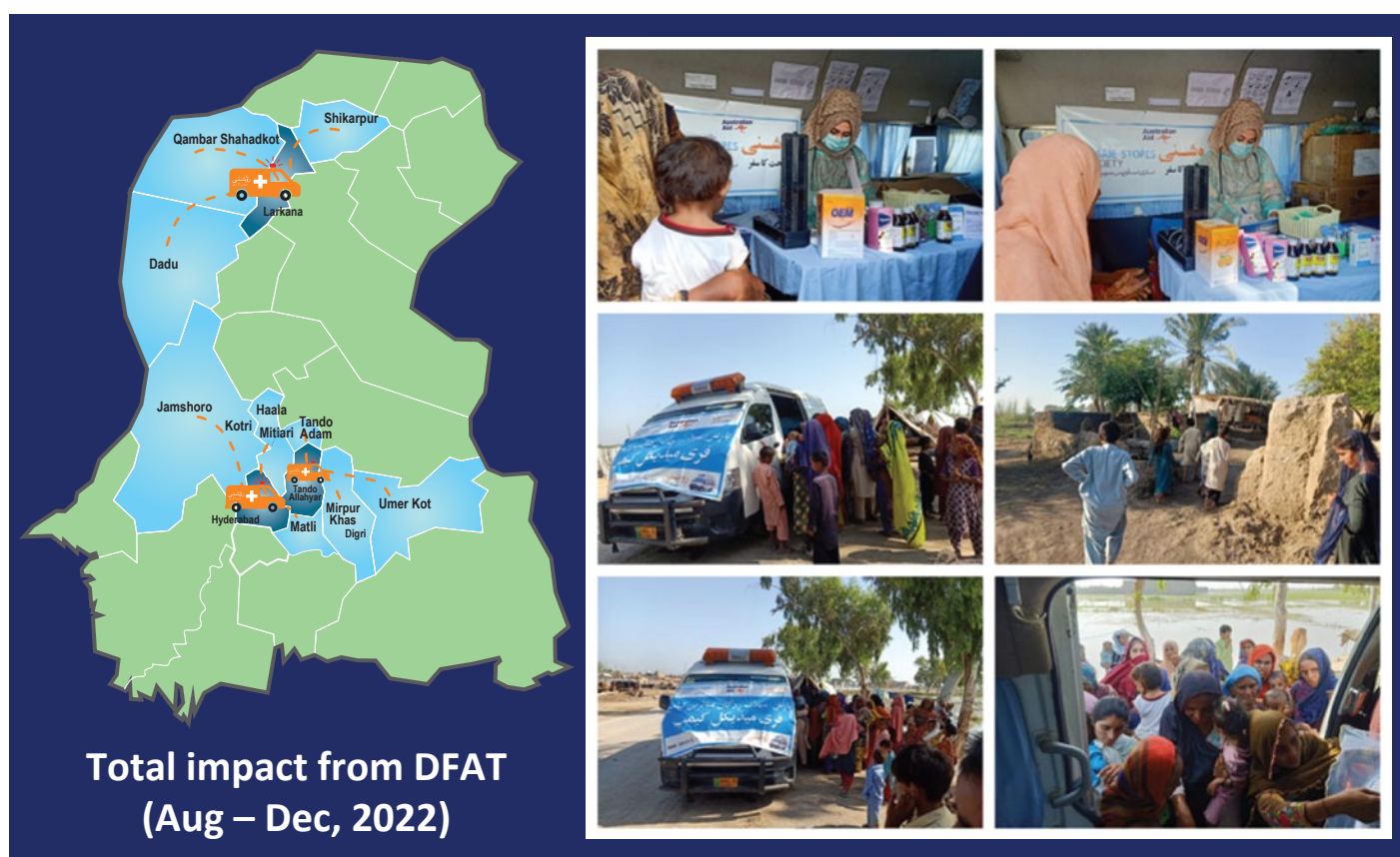
CYPs Generated

10,797

MARIE STOPES SOCIETY DELIVERED FLOOD RESPONSE AND RELIEF SERVICES IN ASSOCIATION WITH DEPARTMENT OF FOREIGN AFFAIRS AND TRADE (DFAT-AUSTRALIA) UNDER RESPONDING WITH ESSENTIAL SRHR PROVISION & NEW DELIVERY MECHANISM (RESPOND) INITIATIVE



With DFAT support, response and relief operations were carried out in Sindh in 3 districts namely Hyderabad, Tando Allahyar and Larkana (pivoting to other districts as well from these 3 base camps), treating nearly 43,000 people. Responding with Essential SRHR Provision and New Delivery Mechanism (RESPOND) is an initiative intending to improve the utilisation of high-quality and equitable SRHR information and services by the most vulnerable, with a focus on innovative approaches and restoring services that have been impacted due to COVID-19.



Roshni Outreach Camps

374



Clients Served

42,638



Female Clients Served

27,041

Children Served
(1-15 years)

8,418



Male Clients Served

7,179

Short Acting Contraceptive
Methods (Units)

701

Long Acting Reversible
Contraceptive Methods

677

Antenatal
Clients Served

2,325

Postnatal
Clients Served

1,079

CYPs
Generated

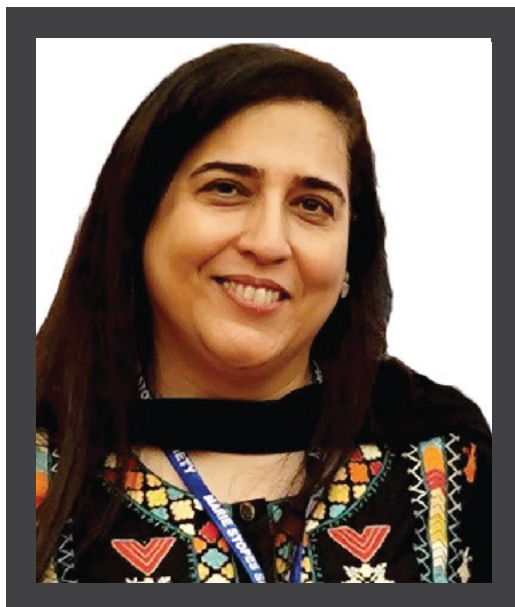
3,188

MARIE STOPES SOCIETY FLOOD RESPONSE AND RELIEF EFFORTS



Marie Stopes Society's flood response and relief efforts with the support of our donors, partners and MSS family, has resulted in delivering essential health care and family planning services to the most challenging districts across Sindh, Punjab and KPK





MESSAGE FROM THE COUNTRY DIRECTOR

Assalam Alaikum

I am pleased to share Marie Stopes Society's annual supplement Dareecha for the year 2022.

In the last 12 months, MSS served a total of 469,000 clients with high quality family planning services, thus delivering 0.8 million Couple Years of Protection (CYPs). The service delivery channels included clinics, social franchise partners, mobile vans, pharmacies and online services. MSS also made significant strides in the areas of climate resilient health services, adolescents SRH initiatives and FP counseling for newly married couples.

As one of the worst affected countries by the climate change, Pakistan suffered from catastrophic floods last year that left over **1,500** dead and more than **8 million** homeless. The health care infrastructure was badly damaged in the affected districts leaving millions without basic health care. Among the flood victims were **8.2 million** women of reproductive age and **650,000** pregnant women. MSS, with support of our donors, mobilized the Roshni mobile vans outreach teams to deliver basic health services in nearly all the flood-hit districts. Almost **120,000** clients were served through Roshni mobile health camps in these districts.

I would like to acknowledge the amazing hard work of all MSS teams who went beyond the call of duty to ensure service delivery in the flood hit areas. I am also grateful for the support received from federal, provincial and district governments, as well as our international partners including the Foreign Commonwealth and Development Office (FCDO-UK) and the Department of Foreign Affairs and Trade (DFAT-Australia). I sincerely hope that our collective efforts will contribute towards providing relief in the communities as they try to rebuild their lives and return to normalcy.

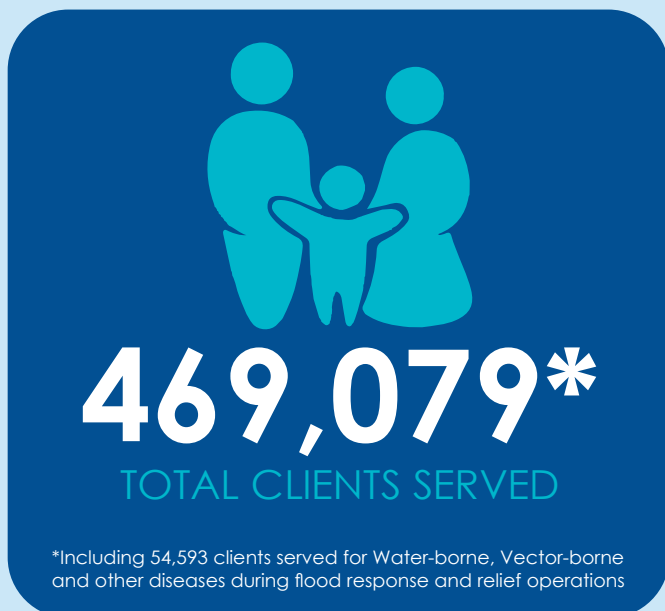
Best wishes for a peaceful and prosperous 2023.

Asma Balal

Country Director,
Pakistan Marie Stopes Society

MARIE STOPES SOCIETY IMPACT (JAN - DEC 2022)

CLIENTS SERVED



1.18 million
MARRIED WOMEN OF REPRODUCTIVE AGE (MWRA)
REACHED THROUGH DOOR-TO-DOOR VISITS



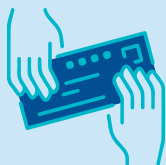
40,000 YOUTH CLIENTS (15-24 YEARS)

PERFORMANCE OF FIELD HEALTH EDUCATOR (FHE)



83,806

FAMILY PLANNING
VOUCHERS DISTRIBUTED



74,591

FAMILY PLANNING
VOUCHERS REDEEMED



108,788

TOTAL REFERRED CLIENTS
RECEIVED SERVICES



FAMILY PLANNING (FP) SERVICES DELIVERED

448,629*

TOTAL FP SERVICES DELIVERED

1,415

FP SERVICES/DAY**

*Including female clients receiving ANC/PNC services during flood response and relief operations
**Based on 06 days working week



293,109

SHORT ACTING
CONTRACEPTIVE METHODS



153,164

LONG ACTING
CONTRACEPTIVE METHODS



2,356

PERMANENT
CONTRACEPTIVE METHODS

GENERATING 807,973 CYPs IN 2022

MOHALLA MEETINGS AND MEDICAL CAMPS ORGANIZED



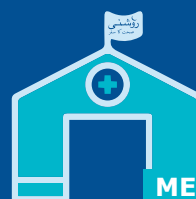
MOHALLAH MEETINGS

6,444



NUMBER OF PARTICIPANTS
IN MOHALLAH MEETINGS

123,824



2,580

MEDICAL CAMPS

YOUTH APPLICATION LAUNCH IN SINDH, ISLAMABAD CAPITAL TERRITORY AND PUNJAB

Marie Stopes Society Pakistan launched its Youth App on January 24, 2022 in a ceremony (hybrid) held at its Head Office in Karachi, Sindh. The ceremony was chaired by honorable Dr. Talib Lashari, Technical Advisor, Costed Implementation Plan, Population Welfare Department, Government of Sindh. Other attendees included Professor Dr. Sadia Ahsan Pal (Obstetrician & Gynecologist & Fertility Specialist) and Naseem Hameed (youth advocate/athlete). Representatives from development partners like Foreign, Commonwealth and Development Office (FCDO), Department of Foreign Affairs and Trade-Australia (DFAT), Global Affairs Canada (GAC) and Bill & Melinda Gates Foundation (BMGF) also attended the virtual ceremony along with private sector partners such as Pathfinder International, Family Planning Association of Pakistan (FPAP), Aahung, IPAS, Shirkat Gah, Aman Foundation, National Committee for Maternal and Neonatal Health (NCMNH) and Greenstar Social Marketing.

The Youth App is a mHealth application designed for increasing access to sexual and reproductive health (SRH) education and services, focused on the youth in Pakistan. It can help the users for obtaining essential information on FP & SRH.





YOUTH APP STEP-DOWN ORIENTATION SESSIONS WITH STUDENTS, FACULTY MEMBERS AND PROFESSIONALS ACROSS PAKISTAN



Awareness activities for youth at various schools in Karachi.



Dr. Mubashir Hanif, Director Oric (Health Services Academy) Inaugurated the orientation session of YOUTH Application.



Students and faculty at Jinnah Hospital College of Nursing (Lahore) attended YOUTH Application orientation sessions.



Dr. Mumtaz Esker and Dr. Ali Awan presented the YOUTH Application to the faculty and students of Fatima Jinnah Women University (FJWU) Rawalpindi.



Students of Regional Training Institute (Rawalpindi) were provided an orientation of "How YOUTH Application can be useful in creating awareness among youth about Reproductive Health and Family Planning.



Usama Khan, Manager Communication and Media, introduced the YOUTH Application to the faculty and students of Institute of Public Health (Lahore).

Empowering young people through accurate, youth-friendly and age-appropriate information on HEALTHY CHOICES, REPRODUCTIVE HEALTH & FAMILY PLANNING



Get access to Marie Stopes Society's Progressive Web Application (WPA)

**Follow 3
easy steps:**

For Android users



Scan QR



Tap on Ellipses and tap on add to home screen



The app is ready to use

For iOS users



Scan QR



Tap on Share button and tap on add to home screen



The app is ready to use



FOREIGN, COMMONWEALTH AND DEVELOPMENT OFFICE (FCDO-UK) HEALTH ADVISOR VISITED MSS SUPPORT OFFICE



Dr. Sara Shahzad, Health Adviser Foreign, Commonwealth & Development Office British High Commission, FCDO-UK visited Marie Stopes Society's Head Office in Karachi March 21, 2022. The purpose of this visit was to discuss the progress on Delivering Accelerated Family Planning in Pakistan (DAFPAK) program.

MSS team briefed Dr. Sara Shahzad and Mr. Tamour Rashid, Senior Programme Manager to FCDO-UK about the latest developments and how Marie Stopes Society is achieving the project milestones.

DAFPAK programme in Pakistan is supported by the UK Government to increase access to quality family planning information and services, particularly underserved groups such as rural women. It directly contributes to the Sustainable Development Goal 3: Ensure healthy lives and promote well-being, as well as to the FP2030 target of reaching additional users of family planning and increasing contraceptive uptake.



VISIT TO MERI PHARMACY BY DEVELOPMENT DIRECTOR BRITISH HIGH COMMISSION (PAKISTAN)

Ms. Annabel Gerry, Development Director for British High Commission in Pakistan, visited the DAFPAK-supported pharmacy initiative at its Gulshan-e-Iqbal Branch in Karachi May 11, 2022.

MSS team briefed Ms. Gerry about the operations of the entity and how it is reshaping the pharmacy experience.

Gerry took the opportunity to interact with the staff and clients and inquired about the pharmacy's operations. Ms. Gerry informed the media about the UK government's approach and commitment towards ensuring the continuity of high-impact work beyond the life of the DAFPAK project.

She further stated that the *"UK government sets a positive precedence for the donor community through this sustainability grant that promoted innovative ideas to generate income, which in turn would support provision of quality healthcare services to the underserved after the conclusion of the DAFPAK programme."*

At the end of the visit, Ms. Gerry assured UK Government's continued support for helping communities across Pakistan to access high-quality FP services focusing on women and girls.



MEDIA COVERAGE



Annabel Gerry @AnnabelGerry · 12 May
Enjoyed talking about how the expansion of for-profit @MeriPharmacy chain will subsidise much needed low cost family planning services. If the constant stream of customers was anything to go by, things are looking good!
#Karachi #SRHR



UKinPakistan #UKPakEkSaath and FCDO PSD



Annabel Gerry @AnnabelGerry · 12 May
Helpful advice from pharmacist on a visit to @MeriPharmacy to find out how they're expanding their business to cross-subsidise low cost family planning services run by @MarieStopes in with support
#Sustainability #WomensHealth



کراچی: بریٹل گیری کا ایم ایس ایس فارمیسی نیٹ ورک گلشن اقبال براؤننگ کادورہ



دورے کا مقصد کراچی میں ایم ایس ایس سپورٹڈ فارمیسی کے آپریشن کا مشاہدہ کرنا تھا

British official visits UK-funded pharmacy

KARACHI: The UK government is spending £90 million through the 'Delivering Accelerated Family Planning in Pakistan (DAFPAP)' programme to increase access to quality family planning information and services by those who would like to use it, particularly under-served groups such as rural women. This was stated by Annabel Gerry, the development director at the British High Commission in Pakistan, while visiting a pharmacy, funded by the DAFPAP and supported by MMS, in Gulshan-e-Iqbal, says a press release received here on Thursday.



COMMENT
FANTASTIC, professional team and ambitious vision to extend top quality services to the community. Well done! keep up the great work 😊

MARIE STOPES SOCIETY HOSTS PAKISTAN ALLIANCE FOR POSTABORTION CARE (PAPAC) STEERING COMMITTEE MEETING



PAPAC, a coalition of several member organizations created in February 2010, aims to ensure access to quality postabortion care and related reproductive health services including family planning by sharing information and experiences and collaborating on strategic thinking and planning. A recent round of the steering committee meeting was hosted by the Marie Stopes Society (current secretariat) at its support office in Karachi on Monday, April 25, 2022. Steering committee members and representatives of partner organizations from BMGF/RIZ Consulting, Aman Foundation, Aahung, Ipas, Rahnuma-FPAP, NCMNH, Greenstar Social Marketing Pakistan, Pathfinder International and SRHR experts attended this meeting.

During the meeting, Dr. Syed Khurram Azmat (Director of Technical Services and Donor Projects, Marie Stopes Society Pakistan) gave an overview of projects and activities of the organization that were contributing to the CPR of the country. Addressing the meeting, representatives of Ipas highlighted their efforts to make sexual education (including abortion) an integral component of the curriculum in Pakistan. Aahung also updated the steering committee about its activities to ensure that the medical students in Pakistan have ample knowledge gained through the curriculum, about sexual and reproductive health, family planning and reproductive health rights of the people.



Empowering Youth through technology for better access to Health and Family Planning



Ms. Asma Balal
Country Director,
Marie Stopes Society

This World Population Day, We Focus on Empowering Youth by Enabling them to access accurate information and safe reproductive health services

World Population Day holds a major significance for everyone associated with the Marie Stopes Society (MSS). Since 1990, Marie Stopes Society has been operating a network of quality-assured clinics serving underserved communities throughout the country. Pakistan has above 60% of the population under 30 years of age and a significant unmet need for high-quality reproductive health services. We believe in evidence-based strategies that cater to the specific needs of various client segments including the youth.

Our recently launched Youth application is yet another example of our client-oriented approach. Based on our youth's preferred channel for seeking information, we developed a progressive web application to provide accurate reproductive health information at the touch of a screen. The application also offers the option of connecting with a qualified health care provider. Marie Stopes Society also sponsors young leaders for social action projects within their communities. We, at Marie Stopes Society, are committed to an inclusive service delivery model that facilitates young people to make informed and responsible choices. We will continue to strive with our partners in the public and private sectors to ensure access to reproductive health services for all.



Dr. Talib Lashari
Technical Advisor,
CIP/FP2030

The country's youth makes up 64% of the total population. This overwhelming proportion of young people has great potential to re-shaping social and economic realities, strengthening positive social and gender norms, and building the foundations for a better future for them. However, too many young people continue to grapple with poverty, inequality and human rights violations that prevent them from reaching their individual and collective potential. Therefore, society as a whole has responsibility in safeguarding the rights of adolescents and youth and investing in their future for their development and that of their families and communities. Providing quality education mainly girls education, decent employment, livelihood skills and access to reproductive health, including Life skill base education, will ensure that every young person's potential is fully utilized. I appreciate Marie Stopes Society for engaging youth and adolescents especially introducing by an innovative way to deliver health information to young people through a mobile application.

The Government of Sindh has been implementing life skill-based education integrated into the curriculum through the Sindh Education and Literacy Department, engaging youth and adolescents through digital platforms and seminars, promoting marital counselling and family planning for newlywed couples and developing youth centres at facility level through Department of Health and Population Welfare Department. In this regard, we appreciate the support from various development partners.



Dr. Shahzad Ali Khan
Vice Chancellor,
Health Services Academy, Govt. of Pakistan

Based on reliable sources, the country's dividend (Pakistan's Youth) makes up a daunting 64% of the total population. More specifically, they are under 30 years of age, which is an untapped economical reserve. This age cluster has distinctive socio-economic, health and educational needs but unfortunately, they are not at the steering of decisions of economic development. At the same time, it's said by the health experts that both genders falling in this age group had poor Sexual and Reproductive Health (SRH) knowledge. Not to name any, there are many factors which count towards this unawareness. Having said that, YouthApp.pk is a health-based web application that enhances the access of young fellows to SRH education and allied services in Pakistan. On behalf of the Health Services Academy, I, appreciate this health initiative by Marie Stopes Society Pakistan and solicit them going another mile for betterment and healthy youth of Pakistan.



Dr. Saima Hamid
Vice Chancellor,
Fatima Jinnah Women University

It gives me great pleasure to pen few words about the Youth application initiative taken by the Marie Stopes Society (MSS). Our teams saw its utilization at an orientation session that took place at FJWU. It is an easy, practical and simple way to access the knowledge of Reproductive Health (RH). In current times, it is very easy to access information with a click of a button, but the challenge is to have access to the correct information. Initiatives like Youth application serve as a cornerstone in ensuring that correct RH information is readily available and can provide the much-needed RH knowledge to our youth.



In just over a decade*,
MSS has contributed **21 million**
Couple Years of Protection (CYPs)
nationally, while serving **8.3 million**
reproductive health clients, out of which

1.4 million

were Youth (15-24 years)
and was able to save **8,123** mothers and
58,382 children from dying by averting

8.12 million

Unintended Pregnancies

Youth Application is a mHealth application to increase access to reproductive health education and services for youth in Pakistan.

Key Features

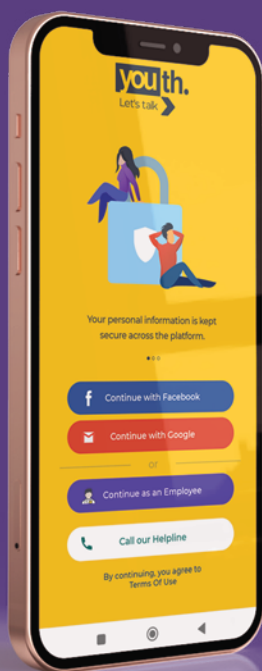
- Informative Content on SRH/Growing up & Behavior
- Location of Service Delivery Points
- Interactive Blogs on Relevant Themes
- Appointment Booking Facility with Consultants

- Option to talk to Reproductive Health Expert/Doctor through Mashwara Helpline 0800-22333
- Facility to talk to a SRH Expert/Doctor

* Reporting period 2010-2021

Source: IMPACT 2 (v5). Weinberger M, Pozo-Martin F, Boler T, Fry K, and Hopkins K. Impact 2: An innovative tool for estimating the impact of reproductive health programmes—methodology paper. London: Marie Stopes International, 2012

Scan the QR Code to download Youth Application



MARIE STOPES SOCIETY PAKISTAN AND AGA KHAN UNIVERSITY JOIN HANDS FOR CAPACITY BUILDING AND TRANSFER OF KNOWLEDGE



Marie Stopes Society Pakistan (MSS) and the Aga Khan University (AKU) signed a MoU for capacity building and transfer of knowledge on July 7, 2022. The MoU signing ceremony was held at the Department of Community Health Sciences (CHS), AKU. The ceremony was chaired by Dr. Sameen Siddiqi, CHS. Marie Stopes Society Pakistan was represented at the ceremony by Ms. Asma Balal (Country Director) and Dr. Syed Khurram Azmat (Director of Technical Services and Donor Projects). The ceremony was hosted by Dr. Asaad Nafees (Director of Community Medicine Residency Program).

In his remarks, Dr. Sameen Siddiqi said that the MoU signing was an important step towards collaboration between Marie Stopes Society Pakistan and Aga Khan University. AKU looks forward to working closely with MSS not only for its educational programmes but also in the area of collaborative public health research projects.

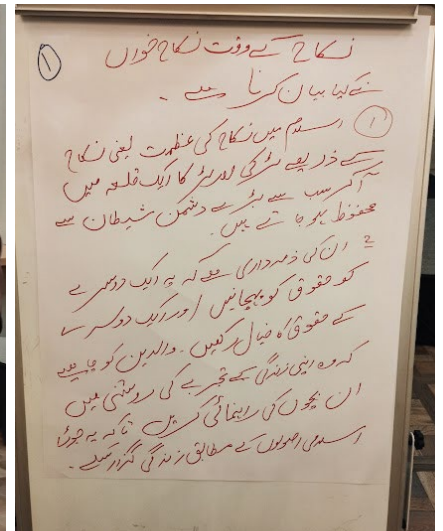
Speaking at the occasion, Ms. Asma Balal expressed that the partnership is of strategic significance as it brings together cutting-edge research and programme implementation. She said the Marie Stopes Society strongly believes in evidence-based programmes and is delighted in collaborating with AKU-CHS. In future, both institutes, with mutual cooperation, plan to pursue initiatives having robust impact evaluations in-order to introduce best practices on massive scale.



TAHAFUZ: NAYE ZINDAGI KA AGHAZ



In order to increase uptake of family planning, reproductive health information and knowledge must be made more accessible and palatable for the masses. Keeping this in mind Marie Stopes Society launched the Tahaffuz initiative in select towns of Lahore. Under this project, Marie Stopes Society trained 25 Nikkah Registrars on August 30-31, 2022, nominated by the Punjab Community Development Department and Population Welfare Department Government of Punjab, for delivering counselling to grooms at the time of Nikkah, about family well-being, roles and responsibilities of men and women in marriage and the importance of birth spacing for the health of mother and children. A refresher training was also organized on March 28-29, 2022 in Lahore.



SURAJ PRIMARY HEALTH CENTRE: SEHAT KI BAAT, HUMARE SATH



Aamir Yousuf (Regional Lead, Suraj Primary Health Centre Operations) met Dr. Qibla Ayyaz, Chairman Islamic Ideology Council of Pakistan.

During the meeting Aamir briefed Dr. Qibla Ayyaz about the operations and service delivery network of Marie Stopes Society (MSS) and expressed our gratitude for his support and guidance which had ensured the success of Tahaffuz (a project focused on counselling newlywed grooms about family planning and family well-being through government-employed Nikkah Registrars) in Lahore.

A picture of the meeting was shared by Dr. Qibla Ayyaz on the official Facebook page of the Council of Islamic Ideology of Pakistan.

Aamir also met with Mr. Noor ul Haq Qadri, Federal Minister for Religious Affairs and Inter-faith harmony and briefed him about Marie Stopes Society's efforts to improve the healthcare landscape in its project/programme districts.



Mr. Shahrukh Alam Butt (Head of MSS Social Franchise & Outreach Operations) Mr. Faisal Nazeer Thebo (Project Implementation Lead and Mr. Sami Ullah (Channel Lead Suraj Primary Health Centre Sindh Region), visited districts to ensure consistent delivery of quality healthcare and family planning services to the clients.

A Seminar was organized by Social Franchise team in Multan Region to highlight the message that family planning should be seen as a basic human right.



Mr. Shahrukh Alam Butt (Head of Social Franchise & Outreach Operations) visited the Regional Office in Peshawar to monitor the quality and standards of services delivery and the overall efforts of the Field Health Educators (FHE) and regional staff to promote the FP services in the district.



Voucher Distribution by FHE Haleema Ghulam in Peshawar.



Community visit by Field Health Educator (FHE) Haleema Ghulam in Peshawar.



FHE Tahira Naz visited MWRAs in Peshawar.



Voucher Distribution by FHE Gul Meena in Peshawar.



Mr. Shahrukh Alam Butt (Head of MSS Social Franchise & Outreach Operations) Mr. Faisal Nazeer Thebo (Project Implementation Lead and Mr. Sami Ullah (Channel Lead Suraj Primary Health Centre Sindh Region), met **Regional Director Population Welfare Department Ms. Gul Nisa Talpur** and briefed her about Marie Stopes Society Pakistan progress and contribution to improving the reproductive health and family planning landscape in the country.



A monitoring visit by the MSS Internal Audit team to the Suraj Primary Health Centre in Hyderabad, Dr. Shahida Begum Clinic.



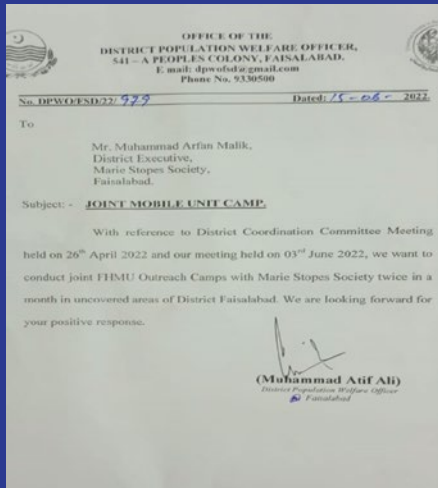
Monitoring visit by Afshan Anjum, Field Supervisor at Suraj Social Franchise Facility in Peshawar.

ROSHNI: SEHAT KA SAFAR

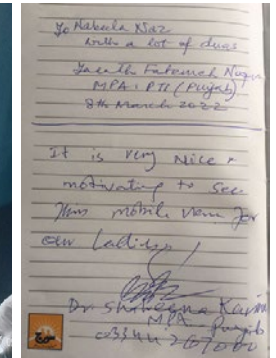


Marie Stopes Society collaborated with the Government of Baluchistan for the arrangements for Cholistan Jeep rally from February 8-13, 2022 and also organized a free medical camp for local communities.





Roshni Outreach services were initiated in the Sindh region by the honourable DDHO RMNCH, Dr. Erum Azeem Siyal on June 3, 2022.



A one-day free medical camp was organized by the Roshni Outreach team in Lahore. During the medical camp, MPA Syeda Talat Fatemeh Naqvi and MPA Shaheena Karim paid an unscheduled visit and monitored the quality of care provided to the clients and appreciated the team for stepping up their efforts to deliver free and standardized quality healthcare facilities to the underprivileged communities.



Marie Stopes Society' Internal Auditor, Ms. Marvi Soomro visited a Roshni Medical Camp on May 16, 2022 in Peshawar. The purpose of her visit was to monitor the standards and quality of services delivered to the clients during the medical camp.

FREE MEDICAL CAMPS

Matiari



Hyderabad



YOUTH AWARENESS SESSIONS BY BEHTAR ZINDAGI CENTRES



The Behtar Zindagi Centres (BZC) Sindh Region team organized Youth Awareness Sessions at schools and colleges for providing knowledge to the youth about general health, puberty and changes that place in adolescent years.

These sessions were facilitated by the trainers of the Health Services Department (HSD) and executed by the regional team of Behtar Zindagi Centre in Sindh. Another key objective of the sessions was to inform the youth about the availability of newly established Youth Friendly Spaces at Behtar Zindagi Centres in Hyderabad

and Sukkur, where youth can consult about general and reproductive health issues and receive guidance with regards to them.

The regional team, under the leadership of Faiz Muhammad Chacharh, regional lead centre operations, also conducted promotional activities and engaged youth activists to raise awareness among youngsters about the presence of 'Youth Friendly Spaces' at Behtar Zindagi Centres. The promotional activities included distributing flyers, engaging youth in small corner meetings and promoting services on social media platforms.

YOUTH AWARENESS SESSIONS BY THE BEHTAR ZINDAGI CENTRE HYDERABAD TEAM



YOUTH AWARENESS SESSIONS BY THE BEHTAR ZINDAGI CENTRE SUKKUR TEAM



PROMOTIONAL ACTIVITIES WITH THE YOUTH



BEHTAR ZINDAGI CENTRES AT RAWALPINDI AND MARDAN CONDUCTED AWARENESS SESSIONS WITH THE WOMEN FROM LOCAL COMMUNITIES AND PROMOTED THEIR SERVICES



DISTRIBUTION OF NEW MEDICAL KITS AND TRAINING OF STAFF ABOUT HANDLING AND USAGE OF EQUIPMENT AT BEHTAR ZINDAGI CENTRE PESHAWAR

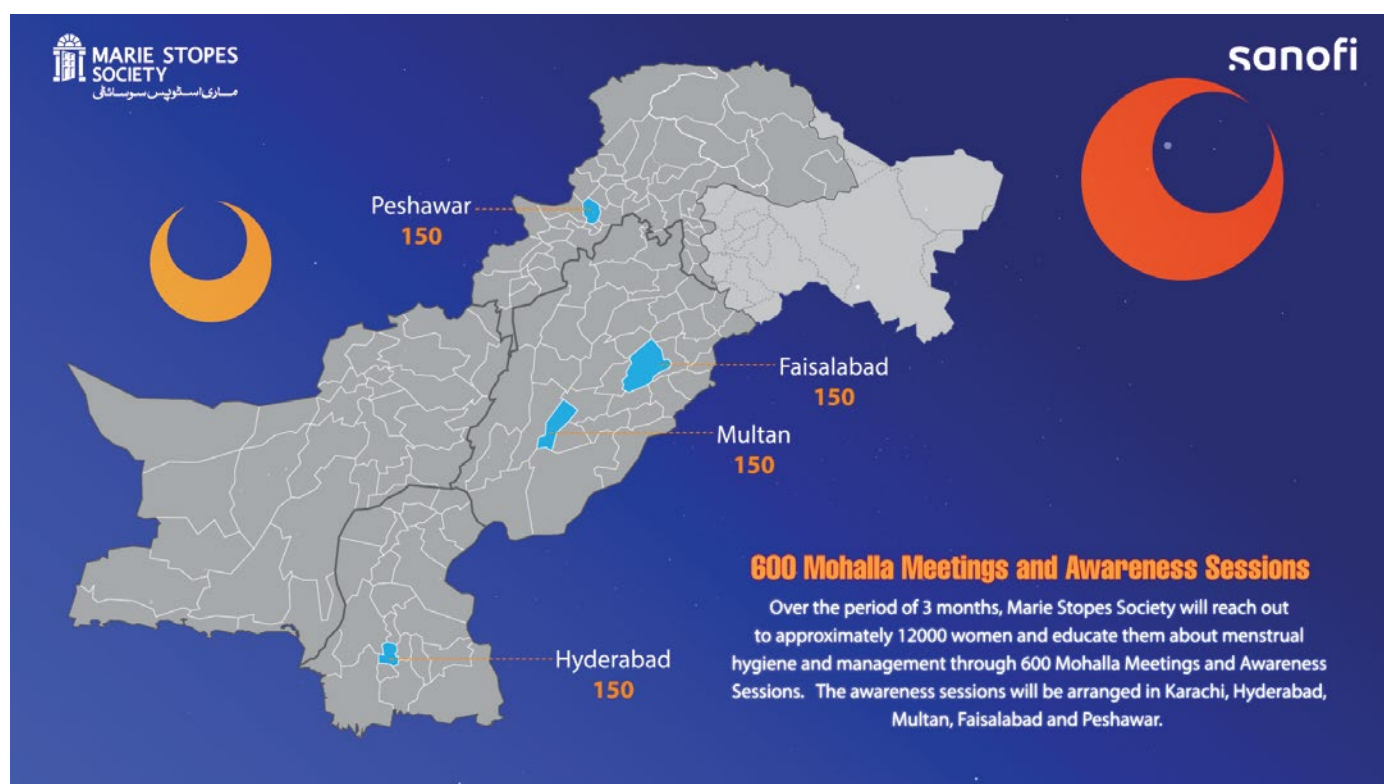


Officials from Child Protection Department Sindh visited the Behtar Zindagi Centre Sukkur and were given a tour of the facility by its team. During the tour, the centre team briefed the officials about the services offered to the clients, along with the efforts of Marie Stopes Society Pakistan to improve the overall healthcare landscape in the country.

No More Shushh!

LET'S TALK ABOUT IT. PERIOD! #NOSPASM

Marie Stopes Society and Sanofi Aventis Pakistan Limited Signed an MOU on October 31, 2022. Both organizations will be working together to create awareness about menstrual hygiene. The collaboration has been titled, "No More Shushh! Let's Talk About It. Period." The campaign aims to build capacity in health care service providers to educate and raise awareness among young girls and women for managing their periods with dignity. The cadre of MSS Field Health Educators (FHE) who visit door to door in the community for referring FP services, will also be trained to address this issue at household level. In addition, Mohalla (neighbourhood) meetings will also be used as forums, where large number of women will be interacting with trained healthcare providers, who will help them to understand the importance of maintaining hygiene during menstruation and use of medications to manage period pain.





EXPLORING OPPORTUNITIES FOR FUTURE COLLABORATIONS WITH SEHAT SAHULAT PROGRAM (SSP) IN ISLAMABAD CAPITAL TERRITORY (ICT), PUNJAB AND AZAD JAMMU AND KASHMIR (AJK)

A meeting was hosted by Marie Stopes Society Pakistan at Marriott Hotel, Islamabad, on November 2, 2022. Its purpose was to review the progress of OPD Health Insurance Pilot Research Project in Islamabad and discuss its expansion in selected districts of Punjab. This project was jointly implemented by the Federal Sehat Sahulat Program and Marie Stopes Society. It was also supported by World Health Organization (WHO). The meeting was also attended by representatives of Punjab Health Initiative Management Company (PHIMC) and Foreign Commonwealth and Development Office (FCDO).



MSS PROJECT TEAM VISITS GENERAL PRACTITIONERS OF OPD PILOT PROJECT IN ISLAMABAD: PROJECT CLOSE-OUT MEETINGS

To mark the conclusion of the OPD Pilot project in Islamabad and to acknowledge the hard work of the General Practitioners (GP) to deliver quality primary level healthcare, family planning and reproductive health services to the communities, the principal investigator, Dr. Syed Khurram Azmat visited each GP and discussed their experience with the project. During this visit, Dr. Syed Khurram Azmat was accompanied by the project implementation team.



SOCIAL HEALTH PROTECTION THROUGH UNIVERSAL HEALTH INSURANCE & WAY FORWARD

The World Bank's Health, Nutrition and Population team in collaboration with the Sehat Sahulat Program has convened a roundtable discussion on "Social Health Protection through Universal Health Insurance & Way Forward". The objective of the roundtable was to learn about the journey of the Social Health Protection Initiatives, including its achievements, challenges, and opportunities. Moreover, it is pivotal to build a consensus among stakeholders on how to further improve the SHPI, given its high importance. The meeting was held on December 13, 2022 at the World Bank Country Offices in Islamabad.

The meeting was attended by Marie Stopes Society's Country Director Ms. Asma Balal and Director Technical Services and Donor Programs Dr Syed Khurram Azmat. While CEOs of Federal, Punjab and KP Sehat Sahulat Program chaired the meeting. Meeting was also attended by Country Head GIZ Pakistan, Ms. Ellen Thom from WHO Country Office, Dr Sara Shahzad from FCDO-BHC Pakistan, Dr Masuma Zaidi from KFW and representatives from State Life and officials from MoNHSRC, Government of Pakistan.





MASHWARA HELPLINE

مشورہ
0800 22333
صحت کی بات ہمارے ساتھ



INBOUND CALLS



3,764

OUTBOUND CALLS



8,449

TOTAL CALLS



12,213



PRODUCTIVE CALLS

61%



MSS SUBSIDISED TREATMENT FACILITY

1,122

CLIENT PROFILE

70%
30%

7%
≤ 20 years

45%
21-30 years

40%
31-40 years

7%
41-50 years

1%
50+ years



Humein hai apka khayal, isliye

HEALTHCARE *pe* NO COMPROMISE



ORDER ONLINE
or VISIT US



HealthcarePe
NoCompromise



WWW.MERIPHARMACY.PK



0300-044-6767

MERI PHARMACY PERFORMANCE IN 2022



211,000

Number of Customers
Served



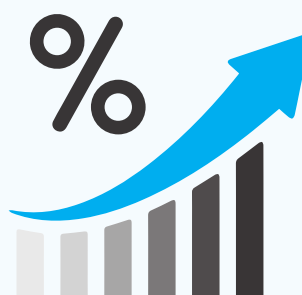
201,000

Number of Customers
Served Over the Counter/
Window Retailing



10,000

Number of Customers
Served through Technology
(web, Foodpanda, App,
Social Media & other
IT mediums)



14%

Percentage of Discounts
Offered to the Customers
out of the Total Revenue



16

Number of
Pharmacies Operating as
of December 2021



ICFP 2022

Pattaya, Thailand | 14-17 November 2022
ICFP2022.org | #ICFP2022 | #FPforALL

Universal Health Coverage & Family Planning
Innovate. Collaborate. Accelerate.

Marie Stopes Society Pakistan and the Federal Sehat Sahulat Program, Government of Pakistan jointly presented a poster on the OPD Health Insurance Pilot Research Project programmatic findings at the ICFP 2022 conference held in Pattaya, Thailand, from November 14-17, 2022. The project was funded by World Health Organization country offices in Pakistan. The poster presentation was highly appreciated by an audience from around the world, including delegates from Harvard University, Boston University, MSI Reproductive Choices, IPPF, RIZ Consulting, Pathfinder International and PSI etc. The project emphasized integrating OPD services at the primary healthcare level into existing universal health coverage efforts of the Government of Pakistan through private sector general practitioners using an essential health package with family planning and SRH services.



CELEBRATING 30 YEARS OF RESILIENCE!



Marie Stopes Society celebrated its 30 years of resilience as an organization on November 29, 2022 at Marriott Hotel Karachi. In this event, all the field teams and support office staff were invited. During the event, employees' performances were acknowledged and outstanding performers were given awards in different categories. MSS Founder Dr. Mohsina Bilgrami who led the organization for 25 year also attended the event. In recognition of her inspiring leadership and services in the field, she was presented a lifetime achievement award by the organisation. Speaking at the event, Dr. Mohsina reflected on her journey to make high quality family planning and reproductive health services accessible in the under served communities. She emphasized the need for working in collaboration with the public sector and other development partners to maximize the impact of our work.



ACTIVITIES ORGANIZED BY HUMAN RESOURCE DEPARTMENT OF MARIE STOPES SOCIETY



As part of Marie Stopes Society's Mental Health, Diversity, Equality and Inclusion initiative, a motivational session was organized, during which Ms. Laiba Ghanyani, a differently abled student of IBA shared her life story with MSS team, on how she overcame her challenges to achieve success despite being visually impaired.



WORKSHOP ON STRATEGIC PLANNING & LEADERSHIP

A two-day workshop was conducted by HR on Strategic Planning & Leadership. The training was led by Ms. Uzma Mehmood - Head of HR, Admin & Security MSS. The motive of this training was to comprehend the significance and necessity of sustainability of MSS business.



A three-day training was organized for all the employees of Marie Stopes Society to familiarize them with the newly implemented Safeguarding policies and its major components.



A safeguarding step-down workshop was organized for the employees of Meri Pharmacy, to develop understanding of the newly implemented safeguarding policies in the organization.

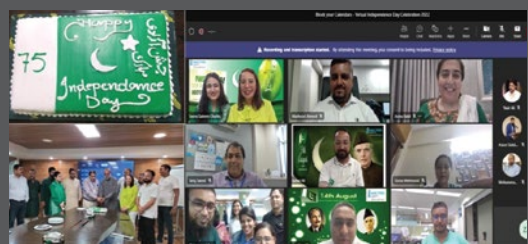


Nouman Haider Siddiqui from Meri Pharmacy received the Marie Stopes Society Resilient Value Award.



CENTERS SUSTAINABILITY SESSION

Sustainability has become a true necessity in the business world. To make MSS centers sustainable, a one-day session was conducted by HR with SOL for BZC Managers and Zonal Heads of Sindh, Punjab and KPK regions of MSS.

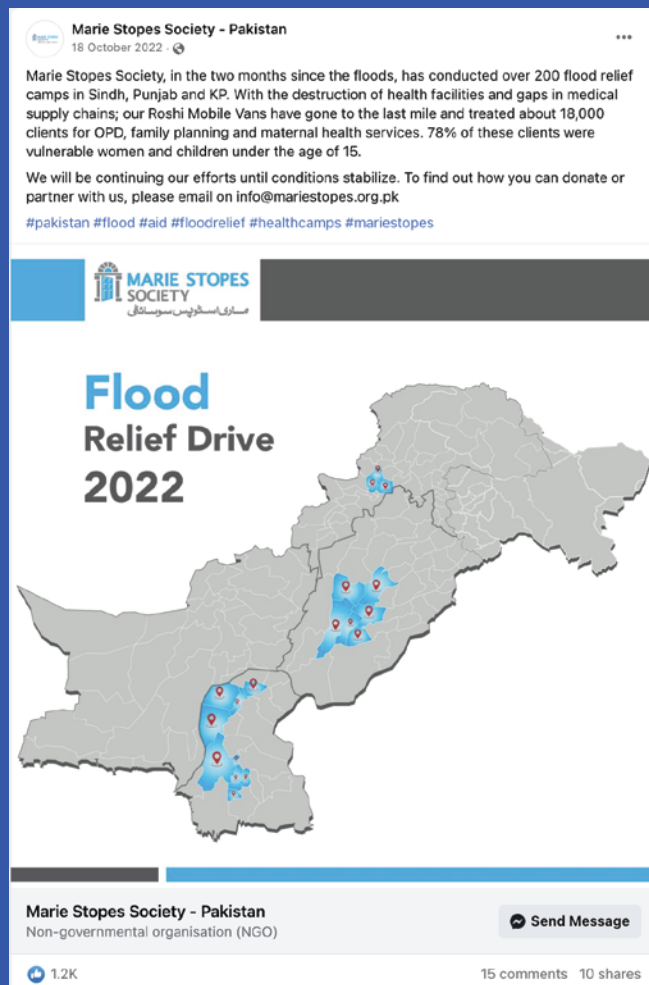


Marie Stopes Society instructed its employees to work from home during the monsoon season. Despite this, Pakistan's Independence Day was celebrated virtually, attended by all the employees online.

SOCIAL MEDIA ROUNDUP



Australian High Commissioner to Pakistan recognized MSS' efforts to create awareness about gender based violence in his Tweet.



Behtar Zindagi Center
1 October 2022

World Health Organization (WHO) کے مطابق چکی کا دھڑا عالمی سطح پر ختم ہونے کا نشانہ ہے۔ اسی لیے اس دن کو 'چکی کا دھڑا' کے نام سے منایا جاتا ہے۔
#behtarzindagicenter #achisehat #Khush-HaalZindagi #PehlaQadam #BZC #reproductivehealth #reproductiverights #familyplanning #motherhood #motherandchild #Pakistan #DengueAlert #DenguePrevention #DengueAwareness

See translation

دھڑا کی بیماری سے متاثر ہونا...
بے خطر ناک ثابت ہو سکتا ہے

دھڑا کی علامات
تبہ، سر درد، جسمانی درد، جھکائی، تھکاوٹ، جلد پر چھوٹے جھوٹے دانے

دھڑا کی روک تھام
چھوٹے جھوٹے دانے، تھکاوٹ، جلد پر چھوٹے جھوٹے دانے

بہتر زندگی سینٹر

Behtar Zindagi Center
Medical and health

Send Message

You and 39 others

4 comments 20 shares

Behtar Zindagi Center
8 November 2022

نئی پلاننگ اور تولیدی صحت سے متعلق مفید مشورے اور سہولیات بہتر زندگی سینٹر سے حاصل کریں اور بڑھائیں۔۔۔
ابھی صحت اور خوشحال زندگی کی جانب پیلا قدم!

#familyplanning #instagood #instapic #BZC #birthcontrol #bzc #motherhealth #Pakistan #pakistan #instalike #maternalhealth #instadaily #instagram #insta #maternalhealthmatters

See translation

Behtar Zindagi Center
19 October 2022

بہتر زندگی سینٹر عورتوں میں بھائی کے کینسر کے سبب لگنے والی بیماری کے بارے میں خواتین بہتر زندگی سینٹر تشریف لائیں اور اپنی بھائی کا معائنہ مہر اور تربیت یافتہ ڈاکٹر سے کروائیں۔ تاکہ پاکستان بھر کی خواتین، اعلیٰ سطح پر صحت اور خوشحال زندگی کی جانب پیلا قدم!

#breastcancer #breastcancerawareness #BreastCancerAwarenessMonth #breastcancerawarenessmonth #breastcancerawareness #BZC #bzc #bzc #behtarzindagicenter #achisehat #khushhaalzindagi #Khush-HaalZindagi #pehlaqadam

See translation

بھائی کے کینسر کی علامات
بھائی کے کینسر کی علامات

بھائی کے کینسر کی علامات
بھائی کے کینسر کی علامات

بہتر زندگی سینٹر

You and 11 others

2 comments 5 shares

Marie Stopes Society - Pakistan
7 March 2022

This is in recognition of the hard work, commitment and dedication of MSS' women at all levels. Our front line female workers are the agents of change in the community. From bottom to top, MSS' women persist to created transform lives.

#mssp #mariestopesociety #mariestopesociety #iwd2022 #iwd #InternationalWomensday #BREAKTHEBIAS

International Women's Day 2022

"Gender equality today for a sustainable tomorrow"

#BreakTheBias

You and 21 others

2 comments 2 shares

Like Comment Share

Most relevant

Rajoo Rajoo
mss is best choies for womeen health provider and such quality is beter then other projects and hospitals
Like Reply 47 w

Zuhair Mehdi
Follow #BreakTheBias
Like Reply 47 w



MSSPakistan



mariestopespakistan



Marie Stopes Society-Pakistan



Marie Stopes Society

THE BEST WAY TO HELP THOSE IN THE FUTURE, IS TO IMPROVE THE LIVES OF PEOPLE IN THE PRESENT



This World Contraception Day,
help us further our vision and
donate now!



ABOUT US

Marie Stopes Society, is a social enterprise that provides comprehensive family planning and reproductive health information, counselling and services to people in Pakistan.



177 Mobile outreach
camps conducted



14,000 Total clients
treated



2,217 Clients received a family
planning method of choice



1,232 Women received Antenatal
and Postnatal Care

The above data is for the period August to September 2022

**PKR
250,000**

**500 Water Purification
boxes**

**PKR
500,000**

**Outreach camp for
20 days**

**PKR
1,000,000**

1000 Menstrual Kits

Bank Account Details

National Bank of Pakistan
Account Title: Marie Stopes Society
A/C No. 410-0389-275
IBAN: PK97NBPA1027004100389275
Model Branch Clifton G-C-3 Block-8
Kehkashan, Khayaban-e-Iqbal Clifton
Karachi. (1027)

Donate now! info@mariestopes.org.pk | **0800 22333**

2010-2022
mpact

2022
mpact

Marie Stopes Society Pakistan served



7.7 million

Total Clients Served*



414,486

Total Clients Served*

Marie Stopes Society Pakistan delivered



17.0 million

Short Acting
Contraceptive Methods
(Units)



3.5 million

Long Acting Reversible
Contraceptive Methods



0.3 million

Permanent
Contraceptive Methods



293,109

Short Acting
Contraceptive Methods
(Units)



153,164

Long Acting Reversible
Contraceptive Methods



2,356

Permanent
Contraceptive Methods

Generating **21m** Couple Years of Protection (CYP)

Generating **807,973** Couple Years of Protection (CYP)

Marie Stopes Society Pakistan prevented



3.6 million

unsafe abortions



8,369

mothers from dying



60,775

children from dying



136,985

unsafe abortions



246

mothers from dying



2,373

children from dying

* Refers to the total number of clients receiving FP services, including repeat visits for method refill or switching.

**As of 31st December 2022,
Marie Stopes Society Pakistan was present
in 18 districts in 3 provinces and
Islamabad Capital Territory (ICT)**

11 Behtar Zindagi Centres



337 Field Health Educators



337 Social Franchise Clinics



Youth Application



1 Minerva



6 General Practitioners



15 Outreach teams



Website (SRHmatters.org)



16 Meri Pharmacy



Mashwarah Contact Centre



www.mariestopespk.org
www.srhmatters.org
www.meripharmacy.pk



MSSPakistan



mariestopespakistan



Marie Stopes Society-Pakistan



Marie Stopes Society



111-538-538

مشورہ
0800 22333
صحت کی بات ہمارے ساتھ

