

Marie Stopes Society (MSS) is a social enterprise committed to providing high quality family planning and reproductive health services in Pakistan since 1992.

## Programme Profile & Service Channels<sup>1</sup>

Name	Marie Stopes Society, Pakistan
Year of Registration	1990
Full Time Employees	2,533
Location of Head Office	Karachi
Static Centres	87
Social Franchises Clinics	663
Mobile Outreach Teams	24
Field Health Workers	2,600+
Operating in	78 Districts in 4 Provinces & 2 Subdivisions of FATA



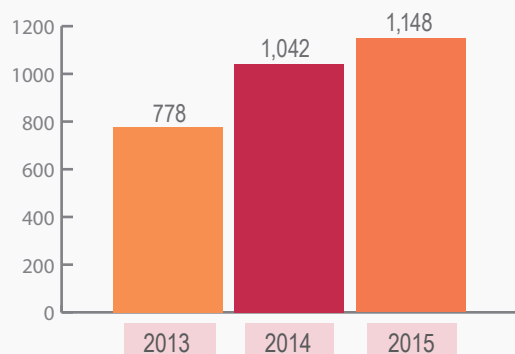
## Programme Description

Family Planning and Reproductive Health service provision through a diverse network of service delivery channels. These include MSS owned FP/RH clinics, privately owned social franchise clinics, mobile outreach teams, a grass root network of first level care providers in remote areas referred to as Pehli Kiran Providers, maternal and child health (MCH) centres, online services and a 24/7 helpline.

## Programme Impact<sup>2</sup>

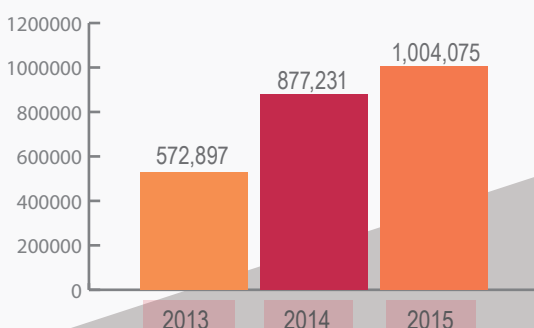
### Health Impact

Maternal Deaths Averted



### Demographic Impact

Unintended Pregnancies Averted

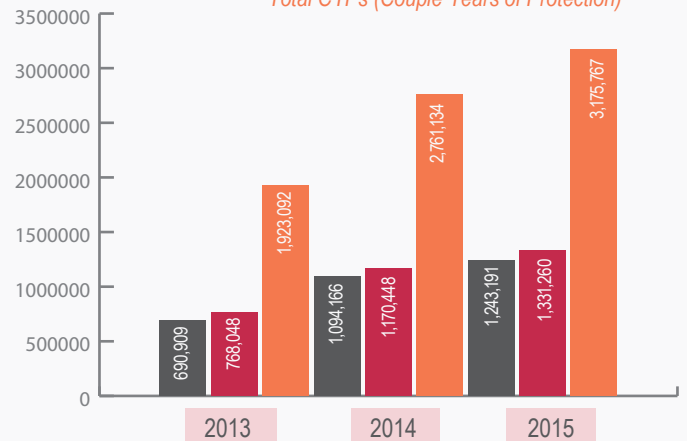


## Programme Results

Total no. of Clients Served

Total no. of Family Planning Clients

Total CYPs (Couple Years of Protection)



## Principle Funders 2015/2016

- US Agency for International Development (USAID)
- UK's Department for International Development (DFID)
- The David and Lucile Packard Foundation (Packard)
- United Nations Population Fund (UNFPA)
- Large Anonymous Donor (LAD)
- Embassy of Finland

## Future Plans

Strengthening and expanding access to comprehensive, quality assured FP/RH services by:

- Improved efficiency and increased client base in the BZC network
- Expanding and strengthening the social franchise network
- Building and strengthening referral networks and building strategic partnerships



# PAKISTAN PROFILE

## Demographic & Economic Situation

Projected total population 2015 <sup>1</sup> (in millions)	199
Urban Population 2015 <sup>2</sup> (in millions)	75.6
Projected total population 2050 <sup>3</sup> (in millions)	344
Poverty headcount ratio at \$3.10 a day (2011 PPP) <sup>4</sup> (% of Population in 2010)	45
World Human Development Index Ranking 2014 <sup>5</sup>	146
Population Density (per Sq km) 2015 <sup>6</sup>	245
GDP Growth (annual %) 2014-2015 <sup>7</sup>	4.24
GNI PPP Per Capita 2015 <sup>8</sup> (Gross National Income per capita at purchasing power parity)	\$1,440

## Reproductive Health Indicators

Contraceptive Prevalence Rate <sup>9</sup> (CPR) (Traditional + Modern Methods) 15 - 49 years	35.4%
Maternal Mortality Ratio in 2015 <sup>10</sup> (Per 100,000 live births)	178
Infant Mortality Rate <sup>9</sup> (Under 1 year per 1,000 live births)	74
Total Fertility Rate <sup>9</sup> (Age 15 - 49)	3.8

Life Expectancy at Birth 2014 <sup>11</sup>	66 years
Percentage of births attended by skilled health personnel in the Lowest Population Quintile <sup>9</sup>	29.8
Percentage of births attended by skilled health personnel in the Highest Population Quintile <sup>9</sup>	85.2

## Pakistan Health System

Total Health Expenditure (% of GDP) 2014 <sup>12</sup>	2.6
Public Health Expenditure (% of total health expenditure) 2014 <sup>13</sup>	35.2
Out-of-pocket health expenditure (% of private expenditure on health) 2014 <sup>14</sup>	86.8
External resources for health (% of total expenditure on health) 2014 <sup>15</sup>	8

### Sources:

#### Sources Page 1:

- (1) As of December 2015  
 (2) Source of Impact from 2012 to June 2015: IMPACT 2.3.1 latest version (released in February 2015). Weinberger M, Pozo-Martin F, Boler T, Fry K, and Hopkins K. Impact 2: An innovative tool for estimating the impact of reproductive health programmes—methodology paper. London: Marie Stopes International, 2012.

#### Sources Page 2:

- (1) Population Reference Bureau. 2015 World Population Data Sheet. 2015. Washington DC, Population Reference Bureau. 21-7-2016  
 (2) Population Reference Bureau. 2015 World Population Data Sheet. 2015. Washington DC, Population Reference Bureau. 21-7-2016  
 (3) Population Reference Bureau. 2015 World Population Data Sheet. 2015. Washington DC, Population Reference Bureau. 21-7-2016  
 (4) The World Bank. World Development Indicators: Available at: <http://data.worldbank.org/indicator/SI.POV.2DAY?end=2010&start=1981&view=chart>  
 (5) United Nation Development Programme. Human Development Report 2014: Sustaining Human Progress: Reducing Vulnerabilities and Building Resilience. New York: United Nations Development Programme; 2016  
 (6) United Nations Department of Economic and Social Affairs/Population Division World Population Prospects: The 2015 Revision, Volume II: Demographic Profiles  
 (7) Pakistan Economic Survey 2014-2015, Finance Division, Government of Pakistan  
 (8) World Development Indicators: World Bank national accounts data, and OECD National Accounts data files; 2016: Available at: <http://data.worldbank.org/country/pakistan>  
 (9) Pakistan Demographic Health Survey (PDHS) 2012-13  
 (10) Countdown to 2015 Core Group. A Decade of Tracking Progress for Maternal, Newborn and Child Survival: The 2015 Report. Mexico: Countdown to 2015: Maternal, Newborn & Child Survival; 2015 Oct  
 (11) The World Bank. World Development Indicators: Available at: <http://data.worldbank.org/indicator/SP.DYN.LE00.IN?locations=PK>  
 (12) The World Bank. World Development Indicators: Available at: <http://data.worldbank.org/indicator/SH.XPD.TOTL.ZS?locations=PK>  
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 (14) The World Bank. World Development Indicators: Available at: <http://data.worldbank.org/indicator/SH.XPD.OOPC.ZS>  
 (15) The World Bank. World Development Indicators: Available at: <http://data.worldbank.org/indicator/SH.XPD.EXTR.ZS?locations=PK>